



**World
Hemophilia
Day April 17**
Recognizing all bleeding disorders

wfh.org/whd

#WHD2026

Diagnosis

First step to care



On April 17, 2026, the global inherited bleeding disorders community will come together on World Hemophilia Day to advocate for all inherited bleeding disorders. This year's theme of "Diagnosis: First step to care" highlights the critical importance of diagnosis—the essential first step in treatment and care. The WFH estimates that over three-quarters of the population of people with hemophilia worldwide are undiagnosed, and an even more significant gap also exists for other bleeding disorders. This means that hundreds of thousands of people with bleeding disorders around the world still lack access to basic care. We have the power—and the shared commitment—to change this. We can improve diagnostic outcomes by strengthening the skills of healthcare professionals and enhancing the effectiveness of laboratories. By increasing global diagnosis rates, we can move one step closer to our shared vision of Treatment for All.

“ Accurate diagnosis is the gateway to care for people living with bleeding disorders. Yet in many parts of the world, barriers continue to delay or prevent proper diagnosis—leading to unacceptable low diagnosis rates. The challenge is even greater for people with von Willebrand disease, rare bleeding disorders, and for women and girls with bleeding disorders. On April 17, I call on the global community to unite in advocating for stronger diagnostic capabilities everywhere—because without diagnosis, there is no treatment, and without treatment, there is no progress.”

—Cesar Garrido, WFH President



How to get involved

There are many ways you can bring attention to the challenges people with bleeding disorders face in receiving a diagnosis.

Whether you are a person with a bleeding disorder, their family member, a WFH national member organization (NMO) representative, an individual or group supporting the community, or a healthcare professional, here are just a few things you can do to get started:



Contact your **national patient association** to find out how you and other members can work together on World Hemophilia Day and raise awareness for increasing diagnosis of bleeding disorders

Participate in the World Hemophilia Day Light it Up Red! campaign. Last year, thousands of people worldwide showed their support by lighting up over 175 landmarks red in cities across the world

Support our global advocacy efforts and be a part of what we are building today for future generations by **donating here: give.wfh.org**

Share your story about your experience of getting diagnosed, how your quality of life—or the quality of life of someone you know—has changed thanks to receiving a diagnosis, treatment and care on wfh.org/whd

Get social by posting about inherited bleeding disorders on Facebook, X, LinkedIn and Instagram using the **#WorldHemophiliaDay**, **#WHD2026** and **#LightItUpRed** hashtags

Download resources like posters and social media banners from wfh.org/whd to help build your World Hemophilia Day Campaign

Take action locally and use WFH World Hemophilia Day materials to send a letter to your local policymakers, set up meetings with elected officials and health ministries and engage with the local media to advocate for improved diagnosis, treatment and care for people with inherited bleeding disorders

Follow on our social channels and share our World Hemophilia Day content with the world

To learn more about World Hemophilia Day, please visit wfh.org/whd.

The WFH would like to thank our World Hemophilia Day sponsors for their continued support: Bayer, BioMarin Pharmaceutical Inc., CSL Behring, F. Hoffman-La Roche Ltd., Grifols, Kedrion, LFB S.A, Novo Nordisk, Octapharma, Pfizer, Regeneron, Sanofi, Sobi, and Takeda.

Raise awareness on social media

Like, comment, share

- › Follow us to stay updated: [Facebook](#) | [X](#) | [LinkedIn](#) | [Instagram](#)
- › Use our hashtags [#WHD2026](#), [#WorldHemophiliaDay](#), [#LightItUpRed](#) to join the conversation and create awareness
- › Share your stories, photos, and videos with your social networks
- › Use the World Hemophilia Day [social media toolkit](#)
- › Update your social media cover photos for World Hemophilia Day
- › Go live on World Hemophilia Day and share your story
- › Wear something red at home and share a selfie on social media
- › Challenge your friends, relatives, or coworkers to post pictures of themselves wearing red for the day—or post a picture collage of people in your organization wearing red!
- › Post pictures of landmarks you see lit up red on social media

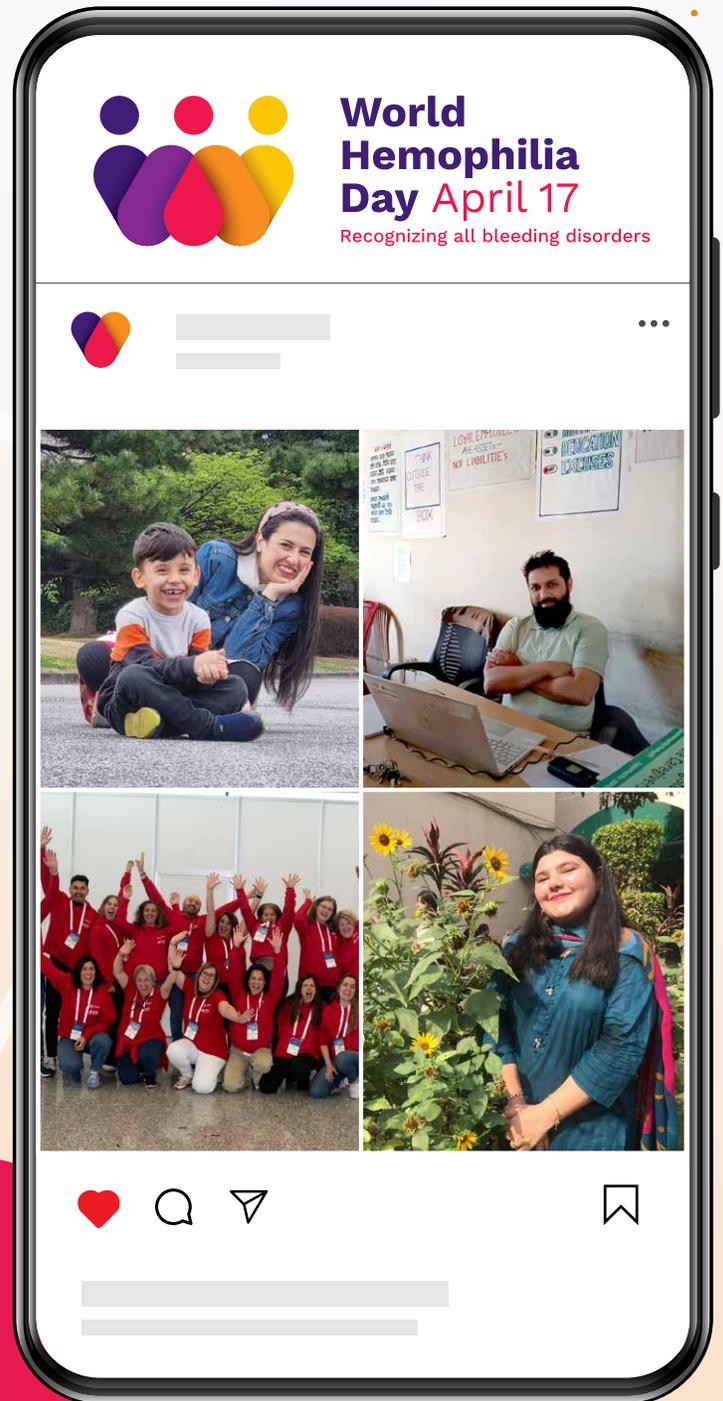


Download our materials

Download and use posters, logos, and other digital assets that can be translated and adapted to fit your local campaign needs! You can access these and other resources here:

wfh.org/whd

[Download resources here >](#)



Act locally

- › Advocate by sending a letter to your local government, elected officials, health ministers or other healthcare decision makers to ask them to improve identification and diagnosis for people with bleeding disorders in your country. Find a letter template you can use [here](#). Organize a dedicated event during the WHD to raise awareness on disparities in diagnosis and advocate for improved diagnosis and care in your country.
- › Contact a patient organization in your country to find out how you can get involved locally. Find the list of WFH national member organizations (NMOs) [here](#)
- › Volunteer with your local patient organization or NMO and invite your friends. By engaging others, you are helping to educate more people about our community!
- › Send a press release to the media in your area. You can find a sample press release from the WFH [here](#).

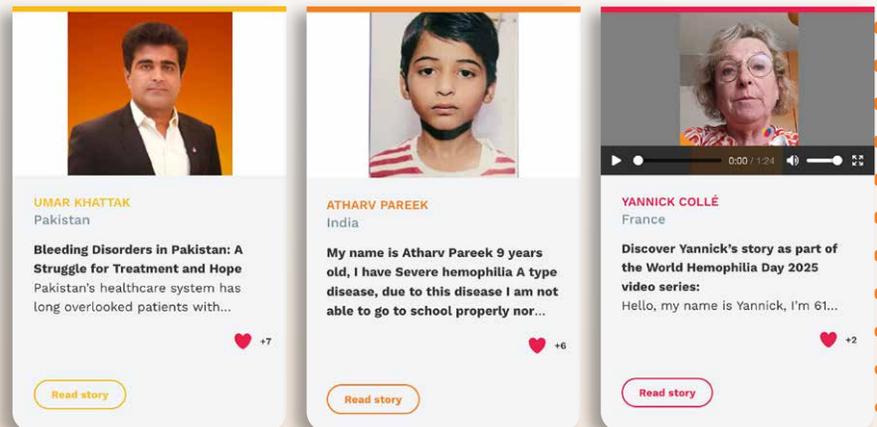
[Download resources here](#) ›



Tell your story

Share your diagnosis story or how a bleeding disorder has impacted you or a loved one on the World Hemophilia Day story site and read about other inspiring experiences.

- › Write your own story
- › Submit a video story
- › Read the stories of others



[Submit your story here: wfh.org/whd](https://wfh.org/whd) ›

Stay informed

Learn more about bleeding disorders—including signs and symptoms—on the WFH eLearning platform.

[Access the WFH eLearning platform here](#) ›

Here are some other resources you can explore:

- › [Annual Global Survey 2024 Report](#)
- › [WBDR 2023 Data Report](#)
- › [WFH Shared Decision Making Tool](#)

And more!





Light a Monument up Red

Every year, landmarks around the world are lit up in red as part of the World Hemophilia Day “Light It Up Red” campaign. Last year, over 175 landmarks around the world were lit up red in a show of solidarity with the community.

- › You can use **this letter** to ask the person or group that is responsible for a monument or a building to take part in the campaign
- › If you take pictures of the monument or building, post them on social media, and use **#LightItUpRed** or send us an email at **communications@wfh.org**

Don't forget to email us at **communications@wfh.org** to tell us which monument or building you're helping to light up red!

Support the WFH

You can support our global advocacy efforts and be a part of what the WFH is building today for future generations: a world in which all people with inherited bleeding disorders have access to timely and accurate diagnosis, treatment and care, regardless of their type of bleeding disorder, their gender, age or where they live.

[Donate here to support us! ›](#)



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Looking to do more? Become a WFH Global Champion and stand with a global community of dedicated supporters committed to ensuring that every person with a bleeding disorder receives the care they deserve. As a Global Champion, you will receive powerful stories and exclusive updates that show how your support is transforming lives around the world.

Your commitment can help change the future—**become a Global Champion today and help make a difference!**