

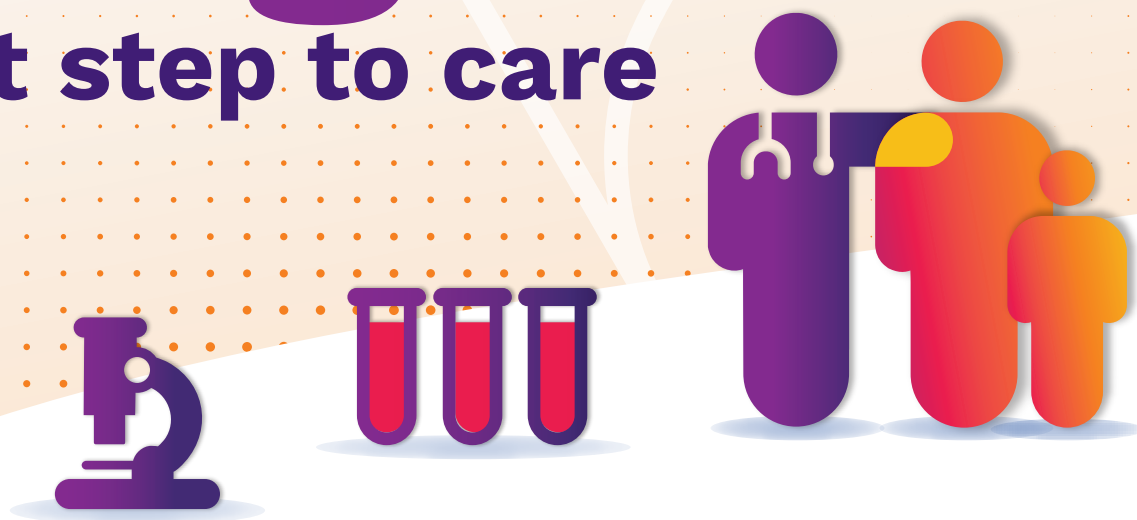


**World
Hemophilia
Day April 17**
Recognizing all bleeding disorders

wfh.org/whd
#WHD2026

Diagnosis

First step to care



On April 17, 2026, the global inherited bleeding disorders community will come together on World Hemophilia Day to advocate for all inherited bleeding disorders. This year's theme of "Diagnosis: First step to care" highlights the critical importance of diagnosis—the essential first step in treatment and care. The WFH estimates that over three-quarters of the population of people with hemophilia worldwide are undiagnosed, and an even more significant gap also exists for other bleeding disorders. This means that hundreds of thousands of people with bleeding disorders around the world still lack access to basic care. We have the power—and the shared commitment—to change this. We can improve diagnostic outcomes by strengthening the skills of healthcare professionals and enhancing the effectiveness of laboratories. By increasing global diagnosis rates, we can move one step closer to our shared vision of Treatment for All.

“Accurate diagnosis is the gateway to care for people living with bleeding disorders. Yet in many parts of the world, barriers continue to delay or prevent proper diagnosis—leading to unacceptable low diagnosis rates. The challenge is even greater for people with von Willebrand disease, rare bleeding disorders, and for women and girls with bleeding disorders. On April 17, I call on the global community to unite in advocating for stronger diagnostic capabilities everywhere—because without diagnosis, there is no treatment, and without treatment, there is no progress.”

—Cesar Garrido, WFH President



How to get involved

There are many ways you can bring attention to the challenges people with bleeding disorders face in receiving a diagnosis. Whether you are a person with a bleeding disorder, their family member, a WFH national member organization (NMO) representative, an individual or group supporting the community, or a healthcare professional, here are just a few things you can do to get started:



Contact your **national patient association** to find out how you and other members can work together on World Hemophilia Day and raise awareness for increasing diagnosis of bleeding disorders

Participate in the World Hemophilia Day Light it Up Red! campaign. Last year, thousands of people worldwide showed their support by lighting up over 175 landmarks red in cities across the world

Support our global advocacy efforts and be a part of what we are building today for future generations by **donating here:** give.wfh.org

Share your story about your experience of getting diagnosed, how your quality of life—or the quality of life of someone you know—has changed thanks to receiving a diagnosis, treatment and care on wfh.org/whd

Get social by posting about inherited bleeding disorders on Facebook, X, LinkedIn and Instagram using the **#WorldHemophiliaDay**, **#WHD2026** and **#LightItUpRed** hashtags

Download resources like posters and social media banners from wfh.org/whd to help build your World Hemophilia Day Campaign

Take action locally and use WFH World Hemophilia Day materials to send a letter to your local policymakers, set up meetings with elected officials and health ministries and engage with the local media to advocate about improved diagnosis, treatment and care for people with inherited bleeding disorders

Follow on our social channels and share our World Hemophilia Day content with the world

To learn more about World Hemophilia Day, please visit wfh.org/whd.

The WFH would like to thank our World Hemophilia Day sponsors for their continued support: Bayer, BioMarin Pharmaceutical Inc., CSL Behring, F. Hoffman-La Roche Ltd., Grifols, Kedrion, LFB S.A, Novo Nordisk, Octapharma, Pfizer, Regeneron, Sanofi, Sobi, and Takeda.