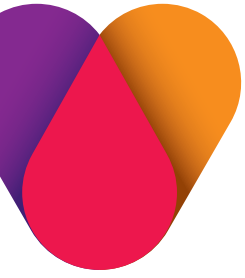




**World
Hemophilia
Day April 17**
Recognizing all bleeding disorders



Access for all
& Women
& Girls
Bleed
too




April 17, 2025
World Hemophilia Day
wfh.org/whd

#WHD2025

#WeBleedToo

On April 17, 2025, the global bleeding disorders community will come together to celebrate World Hemophilia Day. This year's theme is "Access for all: Women and girls bleed too". Today, women and girls with bleeding disorders (WGBDs) are still underdiagnosed and underserved. The global bleeding disorders community has the power—and the responsibility—to change this. Through recognition, diagnosis, treatment, and care, the quality of life of women and girls will improve, and the bleeding disorders community will become stronger.



“Recognizing women and girls with bleeding disorders is a significant milestone for our community. In the past, they were often viewed solely as carriers rather than individuals with a bleeding disorder. It is time to fully embrace and acknowledge their experiences and struggles. Prioritizing the diagnosis and treatment of women and girls is crucial, and doing so strengthens our entire bleeding disorder community. Join us on April 17 to show your support for access for all—including women and girls.”

—Cesar Garrido, WFH President

How to get involved

There are many ways you can bring attention to the challenges that women and girls—and other people in the inherited bleeding disorders community—face worldwide. Whether you are a person with a bleeding disorder, a WFH national member organization (NMO) representative, an individual or group supporting the community, or a healthcare professional, here are just a few things you can do to get started:

Contact your NMO to find out how you and other NMO members can work together on World Hemophilia Day and raise awareness about women and girls with bleeding disorders

Participate in the World Hemophilia Day Light it Up Red! campaign. Last year, thousands of people worldwide showed their support by lighting up over 150 landmarks red in cities across the world

Support our global advocacy efforts and be a part of what we are building today for future generations by **donating here:** give.wfh.org

Share your story about how your quality of life—or the quality of life of someone you know—has changed thanks to receiving a diagnosis, treatment and care on wfh.org/whd

Get social by posting about inherited bleeding disorders on Facebook, Twitter (X), LinkedIn and Instagram using the **#WorldHemophiliaDay**, **#WHD2025**, **#WeBleedToo** and **#LightItUpRed** hashtags

Download resources like posters and social media banners from wfh.org/whd to help build your World Hemophilia Day Campaign

Take action locally and use WFH World Hemophilia Day materials to send a letter to your local policymakers, set up meetings with elected officials and health ministers and engage with the local media

Follow the WFH on social and share our World Hemophilia Day content.

To learn more about World Hemophilia Day, please visit wfh.org/whd.

The WFH would like to thank our World Hemophilia Day sponsors for their continued support: Bayer, BioMarin Pharmaceutical Inc., Biotest, CSL Behring, F. Hoffman-La Roche Ltd., GC Pharma, Grifols, Kedrion, LFB S.A., Novo Nordisk, Octapharma, Pfizer, Sanofi, Sobi, and Takeda.