

WFH 2024 WORLD CONGRESS

SOCIAL MEDIA TOOLKIT

wfh.org/congress



WFH 2024
WORLD
CONGRESS

APRIL 21-24 MADRID, SPAIN

ORGANIZED BY: World Federation of Hemophilia
HOSTED BY: Federación Española de Hemofilia (Fedhemo)

The World Federation of Hemophilia (WFH) and La Federación Española de Hemofilia (Fedhemo) are excited to welcome the global bleeding disorders community to the **WFH 2024 WORLD CONGRESS** in Madrid, Spain from April 21 to 24.

WHY THIS CONGRESS?

We welcome you to what will be the biggest event for the field of bleeding disorders next year! The WFH 2024 World Congress is not just an educational event: it's a networking opportunity that will bring together individuals with bleeding disorders, healthcare experts, researchers, and stakeholders from every corner of the globe. Congress is a forum for participants to share knowledge, foster collaboration and make new connections.

OUR STAGE: IFEMA CONVENTION CENTRE

Picture yourself at the IFEMA Convention Center, a marvel of architectural grandeur nestled in the captivating heart of Madrid—a city pulsating with life and culture. The venue has modern facilities, and lots of space for impromptu gatherings with old—and new—friends.



BE A PART OF THE MOVEMENT

DOWNLOAD MEDIA HERE

Help us build a buzz with our Social Media Toolkit and spread the word about the WFH 2024 World Congress. Together, we have the power to reshape the future of bleeding disorders. Share the excitement and spread the word far and wide! Let's make waves together and create an impact that will reverberate in 2024 and beyond.

VISUALS

I'm attending Congress



I'm sponsoring Congress



I'm speaking at Congress



Madrid awaits you at Congress!



HASHTAGS

#WFHCongress2024 #BleedingDisorders #Hemophilia #Madrid2024 #TreatmentForAll!

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SAMPLE SOCIAL MEDIA POSTS

DOWNLOAD MEDIA HERE



Tre Bins

🌟 Join the movement! 🌟 The WFH 2024 World Congress is set to be the most comprehensive international event on [#BleedingDisorders](#) in 2024. Together, we'll unite people with bleeding disorders and stakeholders from around the world in the vibrant city of Madrid. Don't miss this opportunity to connect, learn, and collaborate! [#WFHCongress2024](#)



Everardo Fadel

🚀 The WFH 2024 World Congress promises groundbreaking advancements, patient-centric care, and global collaborations. It's your chance to share knowledge, foster connections, and be part of change. Registration is now open—see you in Madrid! [#WFHCongress2024](#) [#TreatmentForAll](#)



Audreanne Turner

🌐 At the WFH 2024 World Congress, participants are taking part in a global movement in the name of our vision of [#TreatmentForAll](#). Join us as we discuss groundbreaking approaches, research breakthroughs, and collaborative efforts to improve treatment worldwide. Together, we can have an impact! Register now for the [#WFHCongress2024](#).



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WRITE YOUR MESSAGE

SUGGESTED COPY



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SPEAKERS

Thrilled to be part of the global conversation at [#WFHCongress2024](#)! Join me on [SESSION DATE] as I share insights on [SESSION TITLE]. Secure your spot now: wfh.org/congress/register/

Honored to speak at [#WFHCongress2024](#), happening on [SESSION DATE]! Explore my session details and register here: wfh.org/congress/register/

An unmissable opportunity awaits at [#WFHCongress2024](#)! Catch my presentation at WFH 2024 World Congress. Let's pave the way forward and collaborate for solutions: wfh.org/congress/register/

Mark your calendars for my session at [#WFHCongress2024](#)! Register today and be part of the transformation. Fuel your passion and nurture your career journey: wfh.org/congress/register/

ATTENDEES


Join me at [#WFHCongress2024](#) to reignite, collaborate, and innovate for a brighter future! Let's "think bigger" together. Secure your spot now: wfh.org/congress/register/

Counting down to [#WFHCongress2024](#) on April 21st to 24th! Don't miss this incredible opportunity to connect with passionate [#BleedingDisorders](#) advocates, share your ideas, and make a lasting impact. Register here: wfh.org/congress/register/

The excitement is building for [#WFHCongress2024](#) on April 21 to 24! Join me in experiencing world-class [#Hemophilia](#) research and advocacy. Register now wfh.org/congress/register/


Can't contain my excitement for [#WFHCongress2024](#)! Come and be part of the finest gathering in the world of bleeding disorders. Join me and thousands of other [#BleedingDisorders](#) advocates: Register now for [#WFHCongress2024](#)! wfh.org/congress/register/

SPONSORS

 Join us at [#WFHCongress2024](#)! We're proud to be a part of this transformative event. As sponsors, we're excited to collaborate, innovate, and build a brighter future with you. Learn more: wfh.org/congress

We're Thrilled to Partner with [#WFHCongress2024](#)! From April 21 to 24, we'll be collaborating alongside passionate [#BleedingDisorders](#) professionals. Together, we'll make a significant impact on the world. Join our journey: wfh.org/congress

 Counting Down to [#WFHCongress2024](#)! The excitement is building as we prepare to make a lasting impression. Join us for an unforgettable experience. Learn more: wfh.org/congress

 Join forces with us! Register now for [#WFHCongress2024](#) and discover how our brand is collaborating to drive change and innovation in the bleeding disorders community. wfh.org/congress/register/

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MAXIMIZE YOUR MARKETING



TOP STRATEGIES

Elevate your marketing game with these proven strategies:



Harness the power of hashtags: increase your post's reach by using the official **#WFHCongress2024** hashtag. It's your ticket to a wider audience.



Amplify the buzz: boost engagement by liking, sharing, and retweeting posts from dynamic speakers, enthusiastic attendees, and dedicated sponsors gearing up for the WFH 2024 World Congress.



Share positivity: spread good vibes! Retweet positive news, reviews, and compelling articles about participants and their impactful work. Authenticity is key.



Include a call to action: don't forget to inspire your audience to take action. Add clear, compelling calls to action like "Join the party and register here." Let's make every click count!

OFFICIAL SOCIAL HANDLES

Make sure to follow all the action on the WFH official social media channels:



Twitter



Facebook



LinkedIn

HAPPY SHARING!



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