WFH 2024 WORLD CONGRESS
SOCIAL MEDIA TOOLKIT
wfh.org/congress
The World Federation of Hemophilia (WFH) and La Federación Española de Hemofilia (Fedhemo) are excited to welcome the global bleeding disorders community to the **WFH 2024 WORLD CONGRESS** in Madrid, Spain from April 21 to 24.

**WHY THIS CONGRESS?**

We welcome you to what will be the biggest event for the field of bleeding disorders next year! The WFH 2024 World Congress is not just an educational event: it’s a networking opportunity that will bring together individuals with bleeding disorders, healthcare experts, researchers, and stakeholders from every corner of the globe. Congress is a forum for participants to share knowledge, foster collaboration and make new connections.

**OUR STAGE: IFEMA CONVENTION CENTRE**

Picture yourself at the IFEMA Convention Center, a marvel of architectural grandeur nestled in the captivating heart of Madrid—a city pulsating with life and culture. The venue has modern facilities, and lots of space for impromptu gatherings with old—and new—friends.
BE A PART OF THE MOVEMENT

Help us build a buzz with our Social Media Toolkit and spread the word about the WFH 2024 World Congress. Together, we have the power to reshape the future of bleeding disorders. Share the excitement and spread the word far and wide! Let’s make waves together and create an impact that will reverberate in 2024 and beyond.

DOWNLOAD MEDIA HERE

VISUALS

I’m attending Congress
I’m sponsoring Congress
I’m speaking at Congress
Madrid awaits you at Congress!

HASHTAGS

#WFHCongress2024 #BleedingDisorders #Hemophilia #Madrid2024 #TreatmentForAll!

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🌟 Join the movement! 🌟 The WFH 2024 World Congress is set to be the most comprehensive international event on #BleedingDisorders in 2024. Together, we’ll unite people with bleeding disorders and stakeholders from around the world in the vibrant city of Madrid. Don’t miss this opportunity to connect, learn, and collaborate! #WFHCongress2024

🚀 The WFH 2024 World Congress promises groundbreaking advancements, patient-centric care, and global collaborations. It’s your chance to share knowledge, foster connections, and be part of change. Registration is now open—see you in Madrid! #WFHCongress2024 #TreatmentForAll

🌐 At the WFH 2024 World Congress, participants are taking part in a global movement in the name of our vision of #TreatmentForAll. Join us as we discuss groundbreaking approaches, research breakthroughs, and collaborative efforts to improve treatment worldwide. Together, we can have an impact! Register now for the #WFHCongress2024.

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MAXIMIZE YOUR MARKETING

TOP STRATEGIES

Elevate your marketing game with these proven strategies:

Harness the power of hashtags: increase your post’s reach by using the official #WFHCongress2024 hashtag. It’s your ticket to a wider audience.

Amplify the buzz: boost engagement by liking, sharing, and retweeting posts from dynamic speakers, enthusiastic attendees, and dedicated sponsors gearing up for the WFH 2024 World Congress.

Share positivity: spread good vibes! Retweet positive news, reviews, and compelling articles about participants and their impactful work. Authenticity is key.

Include a call to action: don’t forget to inspire your audience to take action. Add clear, compelling calls to action like “Join the party and register here.” Let’s make every click count!

OFFICIAL SOCIAL HANDLES

Make sure to follow all the action on the WFH official social media channels:

Twitter Facebook Linkedin

HAPPY SHARING!