



**RECOGNIZING
ALL BLEEDING
DISORDERS**

**WORLD
HEMOPHILIA
DAY 2024
APRIL 17**

EQUITABLE
access for all



On April 17, 2024, the global bleeding disorders community will come together to celebrate World Hemophilia Day. The theme of the event this year is “Equitable access for all: recognizing all bleeding disorders”. The World Federation of Hemophilia (WFH) vision of Treatment for All is for a world where all people with inherited bleeding disorders have access to care, regardless of their type of bleeding disorder, gender, age, or where they live. This April, let’s celebrate our community and continue working towards a world where everyone—with hemophilia A or B, von Willebrand disease (VWD) or any other bleeding disorder—has access to diagnosis, treatment, and comprehensive care.

#WHD2024 wfh.org/whd



“At one time, when one said, ‘bleeding disorder’, people heard ‘male with hemophilia’. In the last few years, the world has started seeing that a bleeding disorder means much more. It’s hemophilia A and B, von Willebrand disease (VWD), and other conditions. It’s men, boys, women and girls. It’s the parents and the friends who support the person with a bleeding disorder. In short, ‘bleeding disorder’ means community—a community that deserves recognition, and one that needs our support. Please join us on April 17 to show the world that you care about equitable access for all.”

— Cesar Garrido, WFH President

HOW TO GET INVOLVED

There are many ways you can help increase awareness of the need for the control and prevention of bleeds for PWBDs in your community—and around the world. Whether you are a member of a national member organization (NMO), a healthcare professional, a PWBD, a caregiver or a member or supporter of the community, here are just a few things you can do to get started:



PARTICIPATE in the World Hemophilia Day Light it Up Red! campaign. Last year, thousands of people worldwide showed their support by lighting up over 150 landmarks red in cities across the world

SUPPORT our global advocacy efforts and be a part of what we are building today for future generations by **donating**



SHARE your story about how your quality of life—or the quality of life of someone you know—has changed thanks to receiving home-based treatment or prophylactic treatment on wfh.org/whd

CONTACT your **NMO** to find out how you and other NMO members can work together on World Hemophilia Day



GET SOCIAL by posting about inherited bleeding disorders on Facebook, Twitter and LinkedIn using the **#WorldHemophiliaDay**, **#WHD2024**, and **#LightItUpRed** hashtags

DOWNLOAD resources like posters and social media banners from wfh.org/whd to help build your World Hemophilia Day Campaign



TAKE ACTION LOCALLY and use WFH World Hemophilia Day materials to send a letter to your local policymakers, set up meetings with elected officials and health ministers and engage with the local media



To learn more about World Hemophilia Day, please visit wfh.org/whd

The WFH would like to thank our 2024 World Hemophilia Day sponsors for their continued support: Bayer, BioMarin Pharmaceutical Inc., Biotest, CSL Behring, F. Hoffman-La Roche Ltd., GC Pharma, Grifols, Kedrion, LFB S.A, Novo Nordisk, Octapharma, Pfizer, Sanofi, Sobi, Spark Therapeutics, and Takeda.