

Financial Statements of  
(Expressed in US dollars)

# **WORLD FEDERATION OF HEMOPHILIA USA**

Year ended December 31, 2020

# **WORLD FEDERATION OF HEMOPHILIA USA**

Table of Contents  
(Expressed in US dollars)

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	<b>Page</b>
<b>Independent Auditors' Report</b>	
<b>Financial Statements of World Federation of Hemophilia USA</b>	
Statement of Financial Position	1
Statement of Revenues and Expenses	2
Statement of Changes in Net Assets	3
Statement of Cash Flows	4
Notes to Financial Statements	5 - 12



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## INDEPENDENT AUDITORS' REPORT

To the Members of World Federation of Hemophilia USA

### **Opinion**

We have audited the financial statements of World Federation of Hemophilia USA (the "Entity"), which comprise:

- the statement of financial position as at December 31, 2020
- the statement of revenues and expenses for the year then ended
- the statement of changes in net assets for the year then ended
- the statement of cash flows for the year then ended
- and notes to the financial statements, including a summary of significant accounting policies

(Hereinafter referred to as the "financial statements").

In our opinion, the accompanying financial statements, present fairly, in all material respects, the financial position of the Entity as at December 31, 2020, and its results of operations and its cash flows for the year then ended in accordance with Canadian Accounting standards for not-for-profit organizations.

### **Basis for Opinion**

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the "**Auditors' Responsibilities for the Audit of the Financial Statements**" section of our auditors' report.

We are independent of the Entity in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada and we have fulfilled our other ethical responsibilities in accordance with these requirements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

### **Responsibilities of Management and Those Charged with Governance for the Financial Statements**

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.



In preparing the financial statements, management is responsible for assessing the Entity's ability to continue as a going concern, disclosing as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Entity or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Entity's financial reporting process.

### ***Auditors' Responsibilities for the Audit of the Financial Statements***

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion.

Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists.

Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit.

We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion.

The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.

- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Entity's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Entity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditors' report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditors' report. However, future events or conditions may cause the Entity to cease to continue as a going concern.



Page 3

- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- Communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

*KPMG LLP\**

Montréal, Canada

April 29, 2021

# WORLD FEDERATION OF HEMOPHILIA USA

Statement of Financial Position  
(Expressed in US dollars)

December 31, 2020, with comparative information for 2019

	2020	2019
<b>Assets</b>		
Current assets:		
Cash (note 2)	\$ 589,871	\$ 655,647
Accounts receivable (note 5)	32,725	33,411
Accounts receivable from the affiliated organization, World Federation of Hemophilia (note 5)	24,738	19,490
	647,334	708,548
Investments (note 2)	712,770	569,058
	\$ 1,360,104	\$ 1,277,606

## Liabilities and Net Assets

Current liabilities:		
Accounts payable and accrued liabilities	\$ 240	\$ 1,716
Accounts payable to the affiliated organization, World Federation of Hemophilia	103,708	84,928
Deferred contributions (note 3)	209,685	349,914
Deferred investment income (note 4)	184,370	90,773
	498,003	527,331
Net assets (note 5):		
Unrestricted net assets	311,450	252,390
Net assets restricted for endowment purposes	550,651	497,885
	862,101	750,275
	\$ 1,360,104	\$ 1,277,606

See accompanying notes to financial statements.

On behalf of the Board:

\_\_\_\_\_ Director

\_\_\_\_\_ Director

# WORLD FEDERATION OF HEMOPHILIA USA

Statement of Revenues and Expenses  
(Expressed in US dollars)

Year ended December 31, 2020, with comparative information for 2019

	2020	2019
<b>Revenues:</b>		
Donations	\$ 125,486	\$ 86,676
Chapters - HTC contributions	176,575	133,741
Contributions - Joint Programs (note 7(b))	3,774,681	2,333,930
	<u>4,076,742</u>	<u>2,554,347</u>
Product donations (note 6)	394,273,901	437,273,143
	<u>398,350,643</u>	<u>439,827,490</u>
<b>Expenses:</b>		
Joint Programs:		
Humanitarian aid program	3,195,681	1,678,930
Training and education program	509,000	570,000
Research program	70,000	85,000
	<u>3,774,681</u>	<u>2,333,930</u>
Value of product donations	394,273,901	437,273,143
Awareness building	74,684	46,995
Fundraising	79,755	84,461
Administration	88,562	78,321
	<u>398,291,583</u>	<u>439,816,850</u>
Excess of revenues over expenses	\$ 59,060	\$ 10,640

See accompanying notes to financial statements.

# WORLD FEDERATION OF HEMOPHILIA USA

Statement of Changes in Net Assets  
(Expressed in US dollars)

Year ended December 31, 2020, with comparative information for 2019

	2020	2019
Unrestricted net assets, beginning of year	\$ 252,390	\$ 241,750
Excess of revenues over expenses	59,060	10,640
Unrestricted net assets, end of year	\$ 311,450	\$ 252,390
Amount allocated to net assets restricted for endowment purposes (note 5)	\$ 550,651	\$ 497,885

See accompanying notes to financial statements.



# WORLD FEDERATION OF HEMOPHILIA USA

Statement of Cash Flows  
(Expressed in US dollars)

Year ended December 31, 2020, with comparative information for 2019

	2020	2019
Cash provided by (used in):		
Operating:		
Excess of revenues over expenses	\$ 59,060	\$ 10,640
Changes in non-cash working capital items (note 9)	12,892	13,504
Increase in deferred investment income	2,666	10,066
(Decrease) increase in deferred contributions	(140,229)	95,680
	(65,611)	129,890
Financing:		
Donations to restricted endowment fund	45,500	45,591
Investing:		
Acquisition of investments	(648,554)	(77,141)
Proceeds from disposal of investments	602,889	28,917
	(45,665)	(48,224)
(Decrease) increase in cash	(65,776)	127,257
Cash, beginning of year	655,647	528,390
Cash, end of year	\$ 589,871	\$ 655,647
Supplemental information related to cash flows:		
Variation in unrealized (loss) gain on investments included in deferred investment income	\$ (8,304)	\$ 56,115
Gain (loss) on disposal of investments included in deferred investment income	99,235	(97)
Donations to restricted endowment fund included in accounts receivable	19,500	19,500
Donations to restricted endowment fund included in account receivable from the affiliated organization, World Federation of Hemophilia	250	100
Donations in kind to restricted endowment fund	7,116	7,524

See accompanying notes to financial statements.

# WORLD FEDERATION OF HEMOPHILIA USA

Notes to Financial Statements  
(Expressed in US dollars, except as otherwise stated)

Year ended December 31, 2020

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World Federation of Hemophilia USA ("WFH USA") was incorporated as a not-for-profit corporation in the State of New York on April 29, 1996. WFH USA is organized exclusively for charitable, educational and scientific purposes, and is qualified as a tax-exempt organization under Section 501(c) (3) of the US *Internal Revenue Code*.

The specific purpose of WFH USA is to advance the global mission of the World Federation of Hemophilia ("WFH") within the United States to improve and sustain care for people with inherited bleeding disorders around the world. As part of its activities, WFH USA receives product donations in the form of medicine from US-based pharmaceutical companies, treatment centers and homecare companies, and distributes these products to national member organizations ("NMOs") of the WFH and health organizations located around the world.

WFH USA is an affiliated organization of WFH, an international organization based in Montréal, Canada, and composed of representatives from hemophilia organizations in 147 countries.

## 1. Significant accounting policies:

These financial statements have been prepared by management in accordance with Canadian accounting standards for not-for-profit organizations in Part III of the *CPA Canada Handbook*.

### (a) Revenue recognition:

WFH USA follows the deferral method of accounting for contributions. Restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Unrestricted contributions are recognized as revenue when received or as receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Donated products are recognized as revenue when received from donors and shipped to beneficiaries, and are recorded at their fair market value if those amounts can be reasonably estimated. Distributions of product donations are recognized as expenses when shipped on behalf of WFH USA to the beneficiaries, or sent directly by donating companies.

Endowment contributions are recognized as direct increases in net assets in the year. Investment income resulting from the contributions, net of investment management fees and change in unrealized losses or gains, is reported on the statement of financial position as deferred investment income, and recognized in the statement of revenues and expenses on the basis of scholarships granted to recipients.

### (b) Cash and cash equivalents:

Cash and cash equivalents include cash on hand, bank balances less outstanding checks and investments with a maturity period of three months or less when purchased. As at December 31, 2020 and 2019, there were no cash equivalents.

# WORLD FEDERATION OF HEMOPHILIA USA

Notes to Financial Statements (continued)  
(Expressed in US dollars, except as otherwise stated)

Year ended December 31, 2020

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## 1. Significant accounting policies (continued):

### (c) Financial instruments:

Financial instruments are recorded at fair value on initial recognition. Equity instruments that are quoted in an active market are subsequently measured at fair value. All other financial instruments are subsequently recorded at cost or amortized cost, unless management has elected to carry the instruments at fair value. WFH USA has elected to carry its investments in mutual funds and other investment assets at fair value.

Transaction costs incurred on the acquisition of financial instruments measured subsequently at fair value, if any, are deferred and included against deferred investment income. All other financial instruments are adjusted by transaction costs incurred on acquisition and financing costs, which are amortized using the straight-line method.

Financial assets are assessed for impairment on an annual basis at the end of the fiscal year if there are indicators of impairment. If there is an indicator of impairment, WFH USA determines if there is a significant adverse change in the expected amount or timing of future cash flows from the financial asset. If there is a significant adverse change in the expected cash flows, the carrying value of the financial asset is reduced to the highest of the present value of the expected cash flows, the amount that could be realized from selling the financial asset or the amount WFH USA expects to realize by exercising its right to any collateral. If events and circumstances reverse in a future year, an impairment loss will be reversed to the extent of the improvement, not exceeding the initial carrying value.

### (d) Contributed materials and services:

Contributed materials, including product donations, are recognized in the financial statements when a fair value can be reasonably estimated and when the materials and services are used in the normal course of operations and would otherwise have been purchased. The fair value is established at the date of receipt.

Contributions of volunteers are not recognized in the financial statements because of the difficulty of determining the fair value of the contributed services.

### (e) Deferred contributions:

Deferred contributions represent unspent resources for various approved projects.

### (f) Allocation of expenses:

The mission of WFH USA is to advance the global mission of WFH within the United States to improve and sustain care for people with inherited bleeding disorders around the world.

# WORLD FEDERATION OF HEMOPHILIA USA

Notes to Financial Statements (continued)  
(Expressed in US dollars, except as otherwise stated)

Year ended December 31, 2020

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## 1. Significant accounting policies (continued):

(f) Allocation of expenses (continued):

Costs of personnel and general support expenses are being allocated to the Joint Programs and Awareness building, Fundraising and Administration on the basis of employees' time spent on the particular program, and applied on that basis consistently each year.

(g) Management estimates:

The preparation of the financial statements requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenue and expenses during the year. Actual results could differ from those estimates.

The COVID-19 pandemic continues to cause significant financial market and social dislocation. The situation is dynamic with various cities and countries around the world responding in different ways to address the outbreak. While WFH USA has experienced the impact of the COVID-19 pandemic on its operations, it had continued to operate during the outbreak. In the event of a prolonged continuation of the pandemic, it is not clear what the potential impact may be on WFH USA's financial position and financial performance.

(h) Related party transactions:

Monetary related party transactions and non-monetary related party transactions that have commercial substance are measured at the exchange amount when they are in the normal course of operations, except when the transaction is an exchange of a property held for sale in the normal course of operations. When the transaction is not in the normal course of operations, it is measured at the exchange amount when there is a substantive change in the ownership of the item transferred and there is independent evidence of the exchange amount.

All other related party transactions are measured at the carrying amount.

# WORLD FEDERATION OF HEMOPHILIA USA

Notes to Financial Statements (continued)  
(Expressed in US dollars, except as otherwise stated)

Year ended December 31, 2020

## 2. Investments:

	2020		2019	
	Book value	Fair value	Book value	Fair value
Cash	\$ 50,994	\$ 50,994	\$ 53,129	\$ 53,129
Money Market Fund	27,139	27,139	46,484	46,484
Equities	271,600	320,532	—	—
Fixed income	317,102	314,105	—	—
Bond Fund	—	—	161,258	156,459
Equity Fund	—	—	183,756	229,029
Other assets	—	—	70,192	83,957
<b>Total investments</b>	<b>\$ 666,835</b>	<b>\$ 712,770</b>	<b>\$ 514,819</b>	<b>\$ 569,058</b>

As at December 31, 2020, included in cash on the statement of financial position is an amount of \$426,698 (2019 - \$324,820) that has been invested in a Money Market account, bearing variable interest, with funds remaining very liquid and available at any time upon WFH USA's cash flow needs.

## 3. Deferred contributions:

Deferred contributions related to expenses of future years represent unspent externally restricted grants and donations for specific programs. As at December 31, 2020, deferred contributions amount to \$209,685 (2019 - \$349,914) and represent unspent externally restricted donations for the humanitarian aid program and the US Travel Grant Fund.

# WORLD FEDERATION OF HEMOPHILIA USA

Notes to Financial Statements (continued)  
(Expressed in US dollars, except as otherwise stated)

Year ended December 31, 2020

## 4. Deferred investment income:

	2020	2019
Deferred investment income, beginning of year	\$ 90,773	\$ 24,689
Restricted income earned during the year on investments held for endowment:		
Variation in unrealized (loss) gain	(8,304)	56,115
Dividend income	7,098	14,971
Interest income	1,238	70
Realized gain (loss) on sale of investments	99,235	(97)
	99,267	71,059
Less management fees from investment managers	(5,670)	(4,975)
Deferred investment income, end of year	\$ 184,370	\$ 90,773

## 5. Net assets:

WFH USA's unrestricted net assets management objectives are to:

- safeguard the ability of WFH USA to continue to support various program expenses;
- fund current and future operations; and
- ensure that WFH USA is able to meet its financial obligations as they become due.

WFH USA's net assets structure as at December 31 is summarized in the following table:

	2020	2019
Net assets:		
Unrestricted	\$ 311,450	\$ 252,390
Externally restricted for endowment purposes	550,651	497,885
	\$ 862,101	\$ 750,275

# WORLD FEDERATION OF HEMOPHILIA USA

Notes to Financial Statements (continued)  
(Expressed in US dollars, except as otherwise stated)

Year ended December 31, 2020

## 5. Net assets (continued):

The externally restricted net assets contain funds received on behalf of the Susan Skinner Memorial Fund ("SSMF"). This endowment fund has been established to support the training and education of women with bleeding disorders. Endowment contributions are a special type of restricted contribution where the externally imposed restriction is that the resources contributed must be maintained permanently. In agreement with the Memorandum of Understanding of the SSMF, the Fund shall be managed with the goal of generating enough funds to distribute scholarships while maintaining the long-term viability of the SSMF. The available earnings are presented as deferred investment income on the statement of financial position.

Statements of movements are as follows:

	2020	2019
Beginning of year	\$ 497,885	\$ 448,161
Donations for the SSMF <sup>(i)</sup>	52,766	49,724
End of year	\$ 550,651	\$ 497,885

<sup>(i)</sup> Included in the accounts receivable and accounts receivable from the affiliated organization, World Federation of Hemophilia, are donations receivable for the SSMF of \$19,750 (2019 - \$19,600).

## 6. Product donations:

The Humanitarian Aid Program of WFH provides donations of treatment products to people with bleeding disorders around the world. Donations obtained from US-based companies are distributed by WFH USA and are recorded in the financial statements of WFH USA. Other donations that are not from US-based companies are also recorded in the financial statements of WFH USA unless a Canadian charitable receipt would be requested or there are legal reasons not to channel these donations through WFH USA.

Product donations are priced using the current year's *Red Book*, a reference document used by pharmacists to help them, among other things, determine the pricing of most common drugs. For products not listed in the *Red Book*, WFH USA establishes their prices based on products with similar characteristics listed in the *Red Book*.

# WORLD FEDERATION OF HEMOPHILIA USA

Notes to Financial Statements (continued)  
(Expressed in US dollars, except as otherwise stated)

Year ended December 31, 2020

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## 7. World Federation of Hemophilia:

### (a) Services agreement:

Effective September 9, 2018, WFH USA and WFH signed a Services Agreement whereby the WFH performs various services for WFH USA. As full consideration for the WFH's performance of the services, WFH USA reimburses the WFH for the costs, without any markup, incurred and paid by the WFH in providing the services to WFH USA.

In 2020, the total reimbursements relating to employee salaries and other general expenses amounted to \$226,276 (2019 - \$236,615).

These transactions are measured at the exchange amount, which is the amount of consideration agreed upon by the parties.

### (b) Contributions - Joint Programs:

Effective September 9, 2018, WFH USA and the WFH signed a Collaboration Agreement which defines joint and coordinated activities (the "Joint Programs") to support their common charitable goal. The Joint Programs currently include the WFH Humanitarian Aid Program, the WFH Research Program and the WFH Training and Education Program.

As per the Collaboration Agreement, donors may designate contributions to WFH USA solely to be used to financially support the WFH Joint Programs. These donations, less reasonable costs of administration and management incurred by WFH USA, are periodically granted by WFH USA to the WFH as needed to carry out the WFH's responsibilities with respect to the Joint Programs.

In 2020, the total amount of contributions for the Joint Programs received by WFH USA was \$3,774,681 (2019 - \$2,333,930), of which \$3,686,552 (2019 - \$2,228,851) were allocated to the WFH.

## 8. Financial risks:

WFH USA manages its investments portfolio to earn investment income and invests according to its investment policy approved by the Board. WFH USA is not involved in any hedging relationships through its operations and does not hold or use any derivative financial instruments.



# WORLD FEDERATION OF HEMOPHILIA USA

Notes to Financial Statements (continued)  
(Expressed in US dollars, except as otherwise stated)

Year ended December 31, 2020

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## 8. Financial risks (continued):

WFH USA is exposed to credit risk and liquidity risk arising from its financial instruments.

(a) Credit risk:

Credit risk refers to the risk that a counterparty may default on its contractual obligations resulting in a financial loss. WFH USA is exposed to credit risk with respect to the accounts receivable. WFH USA assesses, on a continuous basis, these receivables and provides for any amounts that are not collectible in the allowance for doubtful accounts.

(b) Liquidity risk:

Liquidity risk is the risk that WFH USA will be unable to fulfill its obligations on a timely basis or at a reasonable cost. WFH USA manages its liquidity risk by monitoring its operating requirements. WFH USA prepares budget and cash forecasts to ensure it has sufficient funds to fulfill its obligations. There has been no change to the risk exposures from 2019.

## 9. Statement of cash flows:

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	2020	2019
Changes in non-cash working capital items:		
Accounts receivable	\$ 686	\$ 6,813
Accounts receivable from the affiliated organization, World Federation of Hemophilia	(5,098)	(90)
Prepaid expenses	–	304
Accounts payable and accrued liabilities	(1,476)	(121)
Accounts payable to the affiliated organization, World Federation of Hemophilia	18,780	6,598
	\$ 12,892	\$ 13,504

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