

APRIL 17  
2022

WORLD  
HEMOPHILIA  
DAY



# ACCESS FOR ALL

Partnership. Policy. Progress.

Engaging your government, integrating inherited  
bleeding disorders into national policy.

## ABOUT WORLD HEMOPHILIA DAY 2022

April 17, 2022 is World Hemophilia Day. The theme of the event this year is "Access for All: Partnership. Policy. Progress. *Engaging your government, integrating inherited bleeding disorders into national policy*". By raising awareness and bringing hemophilia and other inherited bleeding disorders to the attention of policymakers, we can increase sustainable and equitable access to care and treatment.



#WHD2022  
[wfh.org/whd2022](https://wfh.org/whd2022)



“World Hemophilia Day is day for people who have been affected by a bleeding disorder—either because they have one, or because they care for someone who does. But we can’t forget that governments play a critical role. It’s important that they recognize bleeding disorders, and assist people who have a condition in their countries.”

— Cesar Garrido, WFH President



## HOW CAN YOU GET STARTED?



There are many ways you can bring attention to hemophilia and other inherited bleeding disorders in your local and global community to raise awareness of the need for inclusion in national policy. Whether you are a person with a bleeding disorder, a National Member Organization or a healthcare professional here are just a few things you can do to get started:

**GET SOCIAL** by posting about inherited bleeding disorders on Facebook, Twitter and LinkedIn using the **#WorldHemophiliaDay**, **#WHD2022**, and **#LightItUpRed** hashtag

**ORGANIZE** an event, host a community event, webinar, forum or Town hall and invite elected officials to learn more about your work first-hand and to meet with the community

**PARTICIPATE** in the **World Hemophilia Day Light it Up Red campaign**. Last year, thousands of people worldwide showed their support—while respecting local COVID-19 requirements—by lighting up 100+ landmarks red in cities across the world

**SUPPORT** our global advocacy efforts by **making a donation** or organizing a fundraising event

**CONTACT** your local National Member Organization to find out how you can support them

**SHARE** your story on **wfh.org/whd** about how you or someone you know has been affected by inherited bleeding disorders, and read the stories of others

**TAKE ACTION LOCALLY** and use the WFH World Hemophilia Day materials to send a letter to your local policymakers, set up meetings with elected officials and health ministers and engage with the local media

**DOWNLOAD** resources like posters and social media banners from **wfh.org/whd** to help build your World Hemophilia Day Campaign

**SEND** pictures, comments or questions to the WFH at **marcom@wfh.org**

**CHECK** our **wfh.org/whd** webpage regularly—new World Hemophilia Day campaign materials, tools and updates will be added monthly!



The WFH would like to thank our 2022 World Hemophilia Day sponsors for their continued support:

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